

# DESIGN SPECS FOR OFFSET

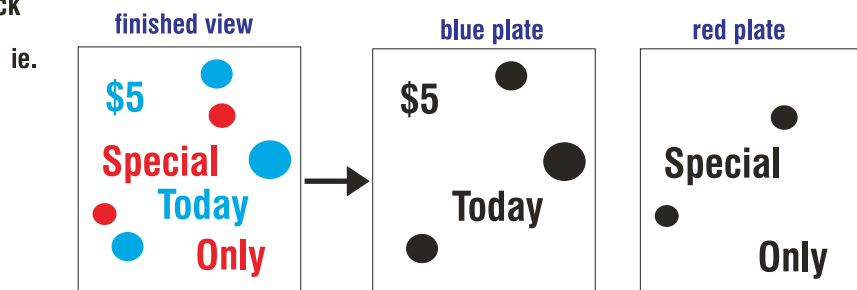
## FILE SPECIFICATIONS

- Maximum sheet size of 13 x 17 3/4
- Maximum Image area 12.5 x 17.25 (this includes color bars, crops & all images)
- Proofs must show #up as quoted in final layout with all crops and bleed & be ready to go to film - this avoids changes if client approves as 1up and we go to layout after.
- Gripper for all jobs - allow 5/16" as a rule
- Gutter is 1/8" unless otherwise specified
- Bleed is set 1/16" unless otherwise specified
- Text should be a minimum of 1/8" from the edge
- Colour laser proofs with all film
- Files be sent as high res PDF & original file in the program it was created in. (acceptable programs listed below)  
\*Must include all fonts, images & links
- Images & colours saved as CMYK or PMS Spot colours, not RGB.
- Black text must be 100% black, not in CMYK or RGB
- Logos to be sent in vector format as .EPS or .AI whenever possible. must break out into required colour plates. (jpgs or other 'bitmap' formats will not break colours properly)
- Hard copy is appreciated with all digital files
- Film output set at 133 line screen  
150 line screen on full colour projects



## PDF PREP (pdf files will generally be larger than original files)

- PDF should be saved as either of the following:  
pdfx1 pdfx3 high quality
- fonts need to be stripped out - save to outlines or curves in original file before creating pdf  
do not embed fonts
- Colours must break out in correct number of plates (CMYK and/or Pantone #)  
**Option: For Simple jobs that do not touch colours. You can manually separate the colours onto 2 different pages and then make all text black**



\*prices subject to change without notice

5/10