

DESIGN SPECIFICATIONS FOR DIGITAL

FILE SPECIFICATIONS

Standard Sizes:	Maximum image areas:
8.5 x 11	8.25 x 10.75
11 x 17	10.75 x 16.75
12 x 18	11.75 x 17.75
12.5 x 19	12.25 x 18.75
Labels 11x17	10.75 x 16.75

- Files to be set centered on a page size (especially when 2 sided)
- Files to be set # up as quoted
- Files need to be sent in 2 versions:
 - 1 - PDF High Res or Press Quality
 - 2 - Original file in the program it was created in (acceptable programs listed below)
 - *must include all fonts, images & links
- Files must be saved as CMYK colours or black not RGB.
- Set digital file 300dpi
- If project is 2 sided set "Sheetwise" - front on 1 page
 - back on 2nd page
 - common gripper
 - files need to be prepared in same document, otherwise extra charges may apply
- Hard copy is appreciated with all digital files
- Multiple Images must have 1/4" gutter (min 1/8) to ensure a better final product when trimmed to size
- Bleed 1/8" where required
- Text should be a minimum of 1/8" from the edge (ok to bleed) **see tip #3.*

***TIP#1:** Digital Presses can expect movement up to .07 mm
-set text ideally 1/8" from the edge (bleed ok)

***TIP#2:** Doc Builder Pro for 8.5x11 with bleed & crops
File size is 8 3/4 x 11.5
for us to run 2up on 12x18

***TIP#3:** Text can be no closer than 1/8" from edge of sheet



PDF PREP

- PDF should be saved in **no higher** than Acrobat 6* (* Cannot take Acrobat 7, must be saved down)
Should be saved in highest quality with no compressions and no colour conversions.
- CMYK for digital
- fonts need to be stripped out - save to outlines or curves in original file before creating pdf
do not embed fonts
- pdf files will be larger than original files



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